

CITY COUNCIL / LRA BOARD

Mayor/Chair

Rachel Hernandez

Council/Authority Members

District 1 - Luis Uribe

Vice Mayor District 2 – Cindy Fosi

District 3 – John Pimentel

District 4 – Stacy Call



CITY OF RIVERBANK

Special City Council Meeting

Riverbank Industrial Complex

5300 Claus Road

Building 18

Riverbank, CA 95367



MONDAY, MAY 19TH, 2025- 9:00AM

CALL TO ORDER

ROLL CALL

PUBLIC COMMENT (No Action Can Be Taken)

At this time, members of the public may comment on the item appearing on the agenda, and within the subject matter jurisdiction of the City Council/LRA Board. Individual comments will be limited to a **maximum of 3 minutes (or as stated by the presiding Officer)** and time cannot be yielded to another person. Under State Law, matters presented during the public comment period cannot be discussed or acted upon.

SPECIAL BUSINESS

STRATEGIC PLAN SESSION. Discussion and Update of the City's Strategic Plan – It is recommended that the City Council consider the City's Strategic Plan and provide direction and/or comments to guide Management Staff on the implementation and accomplishment of the Plan's goals and objectives This process will be facilitated by Kendall Flint, Regional Director of Community Engagement and Strategic Planning at DKS Associates.

PUBLIC COMMENT (No Action Can Be Taken)

ADJOURNMENT

The Next Regular City Council Meeting will be on: **Tuesday, May 27, 2025**

AFFIDAVIT OF POSTING

I hereby certify under penalty of perjury, under the laws of the State of California that the foregoing agenda was posted at the meeting location, on the North City Hall public exterior bulletin board, South City Hall public exterior Bulletin, Riverbank Community Center exterior bulletin, and the City's website 72 hours prior to the meeting in accordance to the California Ralph M. Brown Act.

Posted this 14th Day of May 2025

/s/ **Gabriela Hernandez, CMC, City Clerk**



ADA COMPLIANCE STATEMENT

In compliance with the Americans with Disabilities Act, and the Governor's Executive Order N-29-20, the City will make every effort to make reasonable modifications or accommodations from individuals with disabilities. Contact the Administration Dept. at (209) 863-7122 or the City Clerk at cityclerk@riverbank.org at least (48) hours prior to the meeting to enable the City to make reasonable arrangements for accessibility.

NOTICE REGARDING NON-ENGLISH SPEAKERS

Pursuant to California Constitution Article III, Section IV, establishing English as the official language for the State of California, and in accordance with California Code of Civil Procedures Section 185, which requires proceedings before any State Court to be in English, notice is hereby given that all proceedings before the City of Riverbank City Council/LRA Board shall be in English and anyone wishing to address the Council is required to have a translator present who will take an oath to make an accurate translation from any language not English into the English language.

City of Riverbank Strategic Planning Session
Monday, May 19, 2025
9:00 AM – 3:00 PM

9:00 Roll Call
Pledge of Allegiance
Welcome and Introductions

9:10 Public Comment

9:20 Overview of Plan Components

- **Mission and Vision** This will be an opportunity to review, refine and enhance the City's existing mission and vision.
- **Governance** The City Council is the community's legislative and policymaking body. Power is centralized in the elected council, which, for example, approves the budget and determines the tax rate. The council also focuses on the community's goals, major projects and such long-term considerations as community growth, land use development, capital improvement and financing and strategic planning. The council hires a professional manager to implement the administrative responsibilities related to these goals and supervises the manager's performance. The City Manager oversees the day-to-day operations of the City and all its departments.
- **Goals** are broad, long-term outcomes that are reasonable to achieve within a time frame and with available resources. Because goals are often very open-ended, they leave room for separate departments and teams to develop specific actions to help reach these outcomes. For purposes of this effort, a goal must be:
 - *Specific*
 - *Measurable*
 - *Attainable*
 - *Relevant*
 - *Timebound*
- **Strategies** While describe desired outcomes, strategies should define the approach for attainment. A strategy is a specific plan you'll use to meet your goals. They should be very specific, with details about how departments will achieve goals through actions. Strategies are often solutions to specific problems, helping create to-do lists and action plans teams and departments can follow.

- **Tactics** are the individual action items implemented by staff, essentially breaking down strategies into actionable tasks they can designate to specific people and assign due dates to, allowing them to create a more accurate timeline of project progress.

9:30 Opportunities and Challenges

9:40 Individual Council Goals Discussion

- Desired Outcomes of Session
- Top three priorities/goals

11:00 *Break*

11:15 Identification of Goals Part 1

12:00 *Lunch Break*

12:30 Identification of Goals and Strategies Part 2

2:00 *Break*

2:10 Recap and Next Steps
Quarterly Updates and Check-In

2:45 Public Comment

3:00 Adjournment